

The book was found

# Make Design Matter (A Little Red Book About How To)



## Synopsis

"This little red book presents a pocket guide to meaningful design. Seven stepping stones that inspire you to cross the stream of change, and get you to the other side, firm and dry . . . "

•Brent Richards, creative chef and architectMake Design Matter is an accessible book about a complex subject. It proposes strategic design guidelines based on holistic concepts. The guidelines facilitate convergence across different fields, inspiring designers and laypersons, companies and institutions, teachers and students of design to envision and apply more meaningful solutions. This book will help you to design better . . . and to make design matter!David Carlson is an influential facilitator, cross-pollinator, and design thought leader. Internationally sought after as a speaker at conferences, seminars, schools, and corporate events, David tells stories in an informed and inspiring manner about his holistic approach at the intersection of design, culture, and business. David is the founder of The David Report, the Designboost conference series, Carlson Ahnell, and David Design. His social life reflects his cross-pollinating mindcast: president of a nature conservation organization; guitar player in bands since the early '80s, most recently with the band Miller Moon; and last but not least, a deeply dedicated gardener, more specifically, of old roses with unmatched aromas.

## Book Information

Series: A Little Red Book About How to

Paperback: 164 pages

Publisher: BIS Publishers (December 11, 2012)

Language: English

ISBN-10: 9063693044

ISBN-13: 978-9063693046

Product Dimensions: 4.8 x 0.6 x 7.1 inches

Shipping Weight: 9.9 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (5 customer reviews)

Best Sellers Rank: #37,341 in Books (See Top 100 in Books) #6 inÂ Books > Arts & Photography > Graphic Design > Commercial > Book Design #29 inÂ Books > Arts & Photography > Decorative Arts & Design > Industrial & Product Design #184 inÂ Books > Arts & Photography > Graphic Design > Techniques

## Customer Reviews

Carlson's book is a snapping great book! It definitely opens your eyes to the transitional elements of

design into our society and how it has impacted our way of seeing design as an important aspect to life. The only lacking component to the book is the author's critical analysis on the ideas and examples that he proposes. If that was his intention, he still did a great job in making his book completely engaging. The way in which Carlson formulated the book made the reading process entirely interactive, fun, and easier to read, compared to a formless novel densely packed with words. Definitely a great book to read while sitting and sipping on a cup of tea or coffee.

Great graphic design for this book that shows yet that design is not only a question of style. Here are lots of ideas and stories about creative process. How to make the world better. Very inspiring.

Everything ok, excellent quality, arrive on time and a good price!

Not too much info, lots of interesting visuals - a good read!

The book was awesome! Interesting stories etc.

[Download to continue reading...](#)

Make Design Matter (A Little Red Book About How to) Red-eared Slider Turtle. Red-eared Slider Turtle Owners Manual. Red-eared Slider Turtle Pros and Cons, Care, Housing, Diet and Health. Calder by Matter: Herbert Matter Photographs of Alexander Calder and his Work The Little Books of Champagne, Chocolate, and Roses: The Little Book of Champagne/The Little Book of Chocolate/The Little Book of Roses How to Use Graphic Design to Sell Things, Explain Things, Make Things Look Better, Make People Laugh, Make People Cry, and (Every Once in a While) Change the WorldÂ Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design Cheap Complex Devices: Mind Over Matter: Voume Red A Little Books Boxed Set Featuring Little Pea, Little Hoot, Little Oink The Little Red Hen (Little Golden Book) The Little Red Caboose (Little Golden Book) Ruby Red (Ruby Red Trilogy Book 1) Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability (3rd Edition) (Voices That Matter) Lessons from 100,000 Cold Calls: Selling Techniques That Work...No Matter How Many Calls You Make Make Easy Money Online: Follow in my footsteps and replace your 9-5 job in 30 days with no prior experience (How to make money online, Work less, Make money from home, Build a business) HOW TO MAKE MONEY ONLINE: Learn how to make money from home with my step-by-step plan to build a \$5000 per month passive income website portfolio (of 10 ... each) (THE MAKE MONEY

FROM HOME LIONS CLUB) Make Money Online: 70 Painless Ways to Make Money for \$5 Or Less  
(Make Money Online Now) Bulletproof Web Design: Improving flexibility and protecting against  
worst-case scenarios with HTML5 and CSS3 (3rd Edition) (Voices That Matter) Digital Product  
Management: Design websites and mobile apps that exceed expectations (Voices That Matter)  
Presentation Zen: Simple Ideas on Presentation Design and Delivery (2nd Edition) (Voices That  
Matter) Presentation Zen: Simple Ideas on Presentation Design and Delivery (Voices That Matter)

[Dmca](#)